

## CLAIMS

What is claimed is:

- 1 1. A method for providing broadcast network services from at least one server  
2 comprising the steps of:
  - 3 a) providing a broadcaster with at least one application tool on said server;
  - 4 b) providing said broadcaster with a least one storage device accessible from said  
5 server;
  - 6 c) providing said broadcaster with at least one streaming media tool on said  
7 server;
  - 8 d) creating at least one program file with said application tool;
  - 9 e) uploading said program file to said server;
  - 10 f) storing said program file on said storage device;
  - 11 g) registering a prospective viewer as a member;
  - 12 h) providing the member with at least one downlink channel to view;
  - 13 i) associating said program file with said downlink channel; and
  - 14 j) transmitting said program file to said member as streaming media with said  
15 streaming media tool.
- 1 2. The method of Claim 1, wherein the application tool is a broadcaster producer tool.
- 1 3. The method of Claim 1, further comprising the step of providing said member with a  
2 channel pass to browse said program files associated with said downlink channel.
- 1 4. The method of claim 3, wherein the step of providing said member with a channel

2 pass to browse said program files further comprises the step of:

3 a) debiting the account of said member.

1 5. The method of claim 3, wherein the step of browsing programs associated with said  
2 downlink channel further comprises the steps of:

3 a) allowing said member to enter search terms;

4 b) searching said database of said program files using said search terms; and

5 c) returning results of said search to said member.

1 6. The method of Claim 1, further comprising the step of:

2 a) providing said member with a program pass to view at least one of said  
3 program files associated with said downlink channel.

1 7. The method of claim 6, wherein the step of providing said member with a program  
2 pass to view said program file further comprises the step of:

3 a) debiting the account of said member.

1 8. The method of Claim 1, further comprising the step of allowing said member to  
2 download auxiliary files associated with said program file.

1 9. The method of Claim 1, further comprising the step of allowing said member to  
2 create a member page on said server.

1 10. The method of Claim 9, wherein the step of allowing said member to create a member

2 page further comprises the step of:

3 a) allowing said member to add at least one guest member.

1 11. The method of Claim 9, further comprising the step of:

2 a) allowing said member to add at least one of said downlink channels to a  
3 favorites list on said member page.

1 12. The method of Claim 9, further comprising the step of:

2 a) allowing said member to add at least one of said program files to a favorites  
3 list on said member page.

1 13. The method of Claim 1, further comprising the step of:

2 a) receiving said member's rating of said program file.

1 14. The method of Claim 1, further comprising the step of:

2 a) allowing said member to email the broadcaster of at least one of said program  
3 files.

1 15. The method of Claim 1, wherein the step of registering a prospective viewer as a  
2 member further comprises the steps of:

3 a) setting up an account for said member; and

4 b) receiving funds from said member for said account.

1 16. The method of Claim 15, wherein the step of receiving funds from said member for

the account further comprises the step of:

- a) a credit card transaction.

17. The method of Claim 15, wherein the step of receiving funds from said member for the account further comprises the step of:

- a) an electronic funds transfer.

18. The method of Claim 15, wherein the step of receiving funds from said member for the account further comprises the step of:

- a) a PayPal transaction.

19. A general broadcast network service provision apparatus comprised of:

a broadcaster;

a server;

an operating system installed on said server;

a database accessible to said server, compatible with said operating system;

an application tool installed on said server, compatible with said operating system;

a streaming media tool installed on said server, compatible with said operating

system;

at least one downlink channel from said server to at least one member;

an uplink channel from said member to said server;

a plurality of program files stored in said database, associated with said at least one

downlink channel;

wherein said broadcaster broadcasts at least one program file by:

- 14 i) creating at least one said program file with said application tool,  
15 ii) uploading said program file to said server,  
16 iii) storing said program file in said database,  
17 iv) associating said program file with said downlink channel,  
18 v) transmitting said program file to said member with said streaming media  
19 software; and

20 wherein said member transmits a request to receive a program file to said server over  
21 said uplink channel by:

- 22 i) selecting at least one of said program files,  
23 ii) transmitting a request to view said selected program file over said uplink,  
24 iii) viewing said selected program file; and

25 wherein said server transmits said selected program file to said member over said  
26 downlink channel as streaming media, by:

- 27 i) receiving a request to view said selected program file from said member,  
28 ii) retrieving said selected program file from said database, and  
29 iii) broadcasting said selected program file to said member as streaming  
30 media.

1 20. The general broadcast network service provision apparatus of Claim 19, wherein:  
2 said member adds at least one of said downlink channels to a favorites list.

1 21. The general broadcast network service provision apparatus of Claim 19, wherein:  
2 said member buys a channel pass to browse program files associated with said  
3 downlink channel.

1 22. The general broadcast network service provision apparatus of Claim 19, wherein:  
2 said member browses said program files.

1 23. The general broadcast network service provision apparatus of Claim 19, wherein:  
2 said member buys a program pass to view said selected program file.

1 24. The general broadcast network service provision apparatus of Claim 19, wherein:  
2 said member transmits a rating of said selected program file over said uplink channel  
3 to said broadcaster.

1 25. The general broadcast network service provision apparatus of Claim 24, wherein:  
2 said broadcaster receives said member's rating of said selected program file.

1 26. The general broadcast network service provision apparatus of Claim 25, wherein:  
2 said broadcaster stores said rating in said database associated with said program file.

1 27. The general broadcast network service provision apparatus of Claim 25, wherein:  
2 said broadcaster compiles statistics using a plurality of said ratings.

1 28. The general broadcast network service provision apparatus of Claim 27, wherein:  
2 said broadcaster reports said statistics to said at least one member, at least one  
3 broadcaster, at least one advertiser, or at least one prospective viewer.

1 29. The general broadcast network service provision apparatus of Claim 19, wherein the  
2 application tool is a broadcaster producer tool.

1 30. A computer-readable medium carrying instructions for providing broadcast network  
2 services from at least one server, the instructions comprising instructions for performing the  
3 steps of:

- 4 a) providing a broadcaster with at least one application tool on said server;
- 5 b) providing said broadcaster with at least one storage device accessible from said  
6 server;
- 7 c) providing said broadcaster with at least one streaming media tool on said  
8 server;
- 9 d) creating at least one program file with said application tool;
- 10 e) uploading said program file to said server;
- 11 f) storing said program file on said storage device;
- 12 g) registering a prospective viewer as a member;
- 13 h) providing the member with at least one downlink channel to view;
- 14 i) associating said program file with said downlink channel; and
- 15 j) transmitting said program file to said member as streaming media with said  
16 streaming media tool.

1 31. The computer-readable medium of Claim 30, wherein the application tool is a  
2 broadcaster producer tool.

1 32. The computer-readable medium of Claim 30, further comprising instructions for  
2 performing the step of providing said member with a channel pass to browse said program

3 files associated with said downlink channel.

1 33. The computer-readable medium of claim 32, wherein the step of providing said  
2 member with a channel pass to browse said program files further comprises the step of:

3 a) debiting the account of said member.

1 34. The computer-readable medium of claim 32, wherein the step of browsing programs  
2 associated with said downlink channel further comprises the steps of:

3 a) allowing said member to enter search terms;

4 b) searching said database of said program files using said search terms; and

5 c) returning results of said search to said member.

1 35. The computer-readable medium of Claim 30, further comprising instructions for  
2 performing the step of:

3 a) providing said member with a program pass to view at least one of said  
4 program files associated with said downlink channel.

1 36. The computer-readable medium of claim 35, wherein the step of providing said  
2 member with a program pass to view said program file further comprises the step of:

3 a) debiting the account of said member.

1 37. The computer-readable medium of Claim 30, further comprising instructions for  
2 performing the step of allowing said member to download auxiliary files associated with said  
3 program file.



1 38. The computer-readable medium of Claim 30, further comprising instructions for  
2 performing the step of allowing said member to create a member page on said server.

1 39. The computer-readable medium of Claim 38, wherein the step of allowing said  
2 member to create a member page further comprises the step of:

3 a) allowing said member to add at least one guest member.

1 40. The computer-readable medium of Claim 38, further comprising instructions for  
2 performing the step of:

3 a) allowing said member to add at least one of said downlink channels to a  
4 favorites list on said member page.

1 41. The computer-readable medium of Claim 38, further comprising instructions for  
2 performing the step of:

3 a) allowing said member to add at least one of said program files to a favorites  
4 list on said member page.

1 42. The computer-readable medium of Claim 30, further comprising instructions for  
2 performing the step of:

3 a) receiving said member's rating of said program file.

1 43. The computer-readable medium of Claim 30, further comprising instructions for  
2 performing the step of:

- 3 a) allowing said member to email the broadcaster of at least one of said program  
4 files.

1 44. The computer-readable medium of Claim 30, wherein the step of registering a  
2 prospective viewer as a member further comprises the steps of:

- 3 a) setting up an account for said member; and  
4 b) receiving funds from said member for said account.

1 45. The computer-readable medium of Claim 44, wherein the step of receiving funds  
2 from said member for the account further comprises the step of:

- 3 a) a credit card transaction.

1 46. The computer-readable medium of Claim 44, wherein the step of receiving funds  
2 from said member for the account further comprises the step of:

- 3 a) an electronic funds transfer.

1 47. The computer-readable medium of Claim 44, wherein the step of receiving funds  
2 from said member for the account further comprises the step of:

- 3 a) a PayPal transaction.